



# E-COMMERCE

**NIVEOSYS**  
TECHNOLOGIES PVT. LTD.

## About Niveosys

- » Niveosys Technologies Pvt. Ltd. offers customized business solutions and a broad range of IT services.
- » Niveosys is one you can rely upon for immaculate and innovative software and IT infrastructure development.
- » Niveosys specializes in providing software development services including,
  - software development
  - Web application development
  - Mobile application development
  - ERP solutions
  - Website designing      SEO and consulting services

- » We has an enthusiastic team drive by the passion to help clients with the most advanced technologies and solutions.
- » What makes Niveosys unique is its client collaborative approach followed in every project. We help the clients to determine their requirements through a continuous interaction with them. Thus we offer best values to our client.

## About E-COMMERCE

Commonly known as Electronic Marketing.

“It consist of buying and selling goods and services over an electronic systems Such as the internet and other computer networks.”

“E-commerce is the purchasing, selling and exchanging goods and services over computer networks (internet) through which transaction or terms of sale are performed Electronically.



## Advantages Of E-COMMERCE

- Faster buying/selling procedure, as well as easy to find products.
- Buying/selling 24/7.
- More reach to customers, there is no theoretical geographic limitations.
- Low operational costs and better quality of services.
- No need of physical company set-ups.
- Easy to start and manage a business.
- Customers can easily select products from different providers without moving around physically.

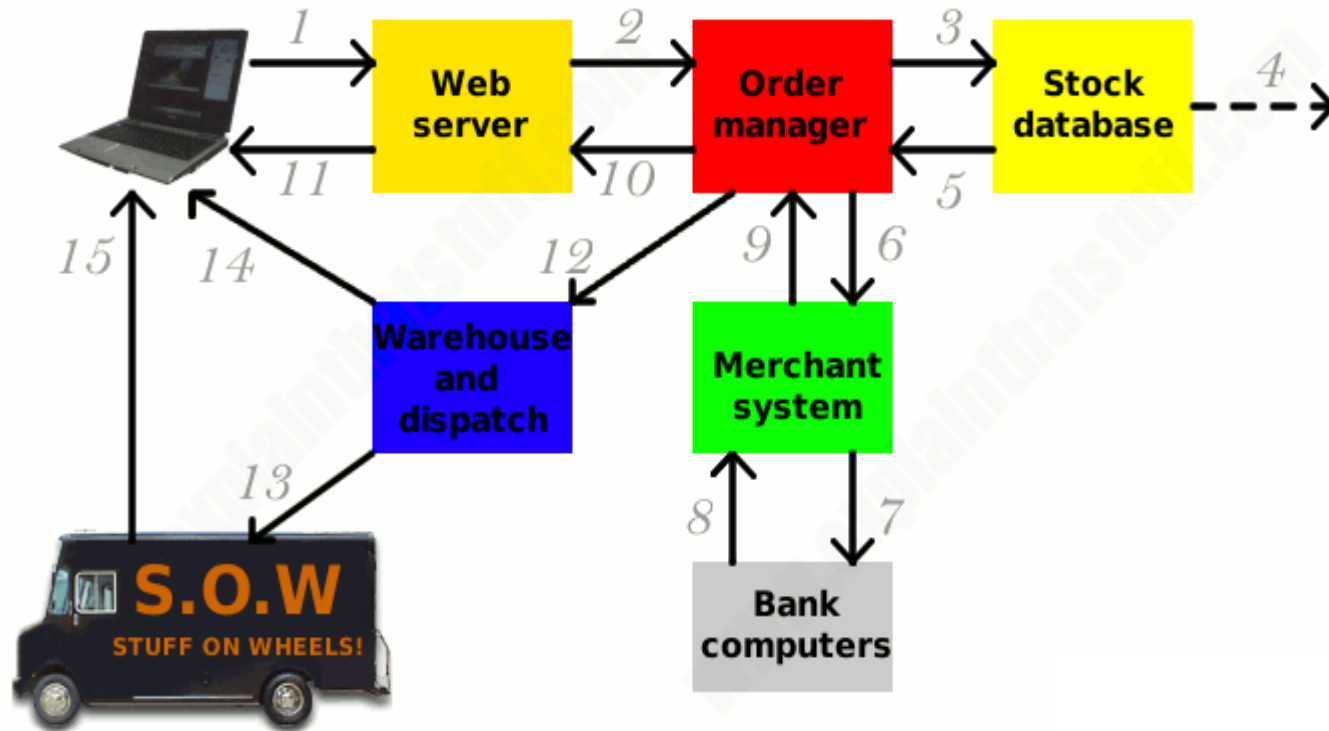


## Disadvantages Of E-COMMERCE

- Unable to examine products personally
- Not everyone is connected to the Internet
- There is the possibility of credit card number theft
- Mechanical failures can cause unpredictable effects on the total processes.



## About E-COMMERCE



» Following are few list of modules available in E-COMMERCE





## Benefits E-COMMERCE



**AUTOMATED PROCESS**



**VISITOR TRACKING**



**REALTIME REPORTING**



**COST EFFECTIVE**

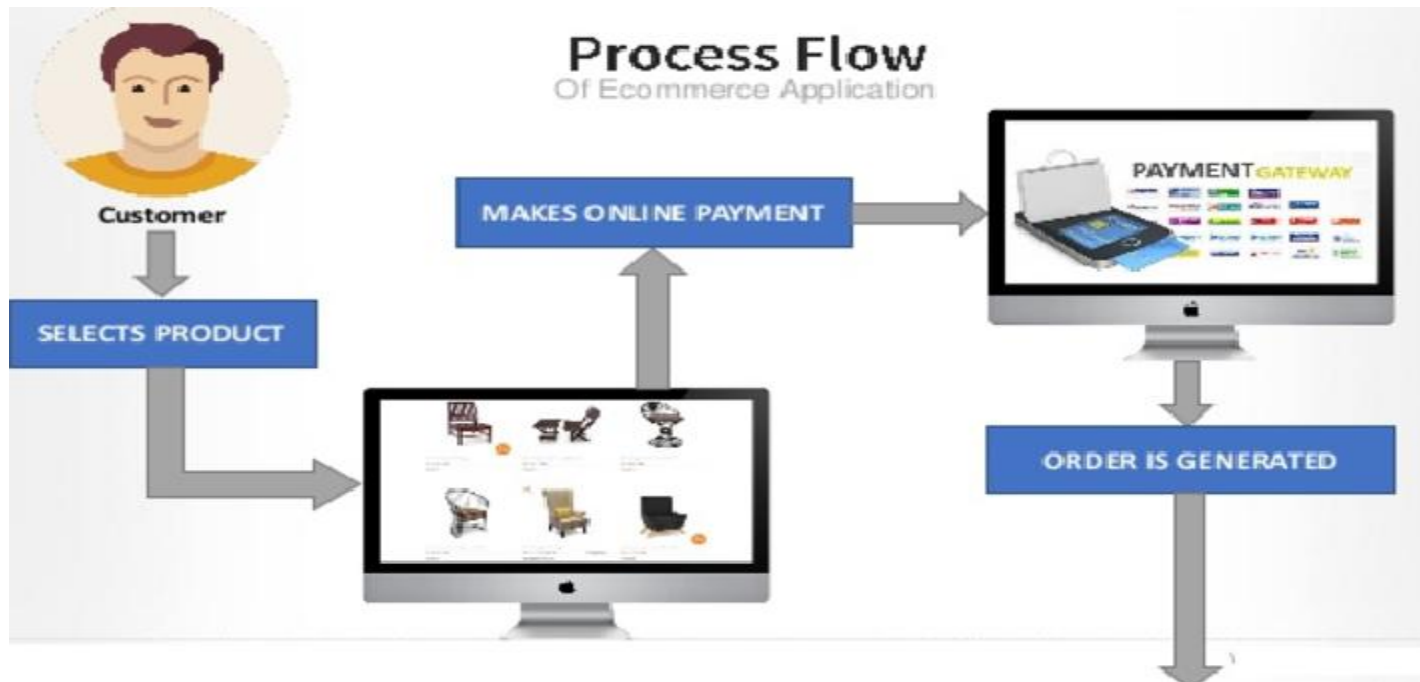


**NATIONAL APPROACH**

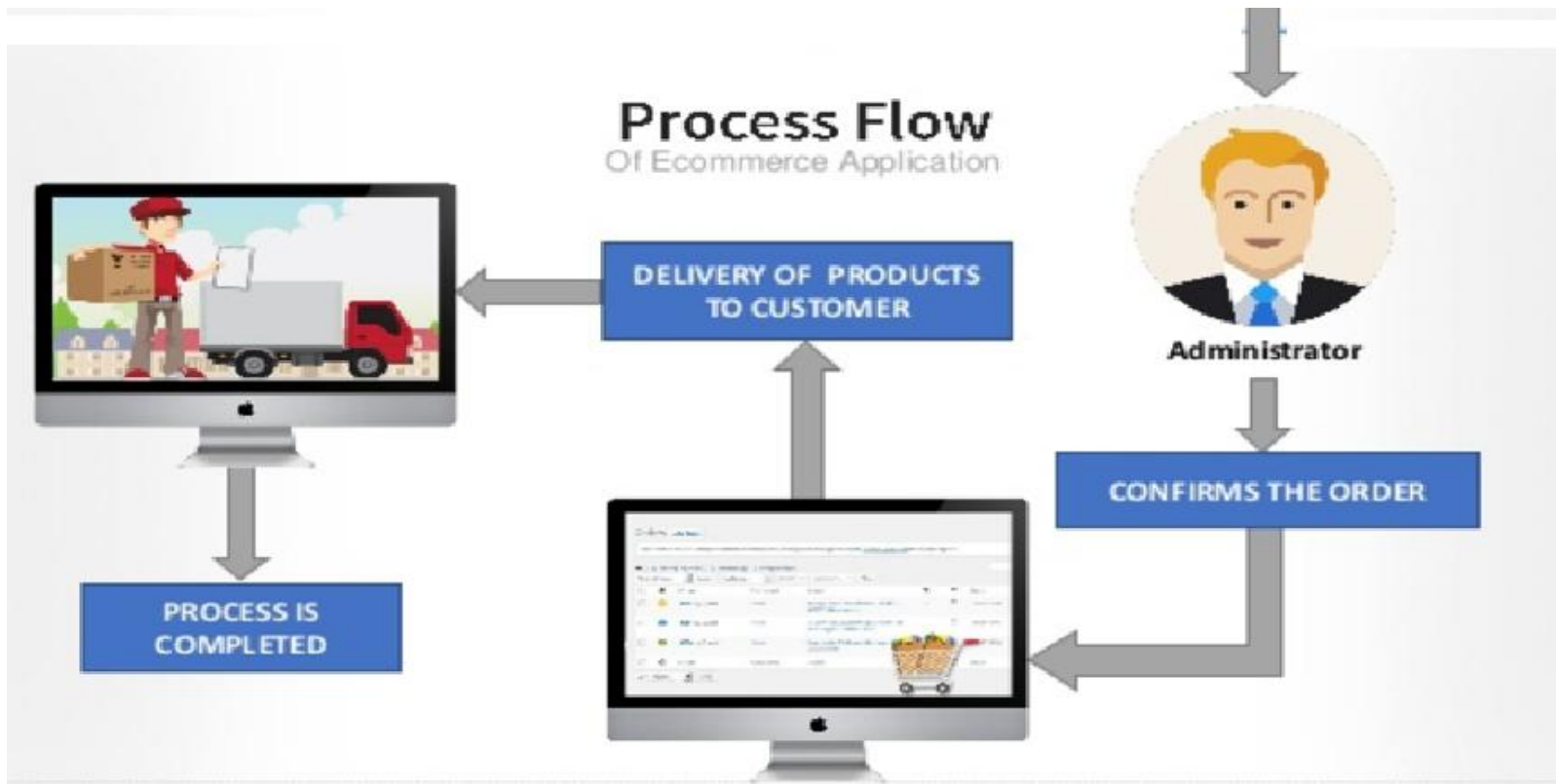


**INCREASE SALES**

## E-COMMERCE



## E-COMMERCE



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**E-COMMERCE**

**THANK YOU**